

# Top 10 HR Trends for Small Business in 2009

Be more.



1. **Smart HR pros will help small companies weather the economic storm.** Small business owners who do not have HR resources in-house, will seek advice and support on a contract basis.
2. **It's a buyer's market – hire key talent now:** Retention and recruitment of quality workers is critical to long term success.
3. **Join the HR 2.0 community:** Don't be left out!
4. **Invest in training and development.** Use it as a retention strategy.
5. **Employers are taking steps to trim health care costs.** What can you do?
6. **It pays to invest in employees' health!** Wellness incentives offer a way for employees to stay healthy and reduce employer health costs.
7. Hey, **Who Stole my 401k Match?** Is your decision to suspend the match a strategic one?
8. **Time is on your side:** Your ability to offer flexible work schedules will attract talent!
9. **The new President and Congress:** The four soon-to-be employment, labor and discrimination laws that you MUST get up to speed on.
10. **Now is the time for leadership development and coaching:** It is easy in hard times to lose sight of long term goals!



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